

University of Pretoria Yearbook 2018

Electronic commerce 704 (INF 704)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 15.00

Programmes [PGDip Digital Innovation](#)

Prerequisites No prerequisites.

Contact time 1 lecture per week, 1 web-based period per week

Language of tuition Module is presented in English

Department Informatics

Period of presentation Semester 1 or Semester 2

Module content

The analysis of the management, innovation and information systems aspects of the use of e-business technology and strategies.

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